



Pendleton Woolen Mills Opens New Store in Boulder, Colorado

*American Lifestyle Brand with Pacific Northwest Roots
Opens New Location on Pearl Street*

PORTLAND, Ore. (October 4, 2023) – Pendleton Woolen Mills, the global lifestyle brand headquartered in Portland, Oregon announces the grand opening of the Pendleton store located downtown Boulder on Friday, October 13, 2023.

This is the third Colorado location for the retailer, with other locations in Denver and Fort Collins. The Boulder Pendleton store will offer iconic womenswear, menswear, accessories and made in the USA wool blankets. Grand opening specials include 20% off customer's entire purchase, free gifts with purchase and double perks points for loyalty customers.

"With genuine excitement, we're pleased to be opening another Colorado store, bringing high-quality products made in the west to the Boulder community and its visitors," said Christina Wander, Director of stores at Pendleton. "Our Colorado consumers truly value the authenticity and craftsmanship of a Pendleton product."

The Pendleton Boulder store is located at 1102 Pearl Street, Suite #103, Boulder, CO 80302. Store hours will be 10:00am to 7:00pm, Monday through Saturday and 11:00am to 5:00pm on Sundays. For additional information, follow along on social media @pendletonwm.

ABOUT PENDLETON WOOLEN MILLS

Pendleton Woolen Mills is a heritage lifestyle brand and the leader in wool blankets, apparel and accessories. Weaving in Oregon since 1863 and located in Portland, Oregon, Pendleton weaves iconic designs in two of America's remaining woolen mills located in Pendleton, Oregon and Washougal, Washington. With six generations of family ownership, Pendleton is focused on their "Warranted to Be a Pendleton" legacy, creating quality lifestyle products with timeless classic styling. Inspiring individuals from the Pacific Northwest and beyond for over 150 years, Pendleton products are available at Pendleton stores across the US, select retailers worldwide, and on [pendleton-usa.com](https://www.pendleton-usa.com).

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